



491 Summit Road, Mount Madonna, CA 95076 • 408.847.2717 • Fax 408.847.5633
Email school@mountmadonnaschool.org • www.MountMadonnaSchool.org

Dear Community Member,

At Mount Madonna School, we have started our community outreach for the 13th Annual Summit for the Planet (SFTP) Walk-a-thon and Celebration. The event will be held Saturday, April 27, 2019. We invite you to be a part of this extraordinary charitable community event as a sponsor.

As we continue to focus on bringing together community members and organizations to participate our efforts have provided fundraising opportunities to several local nonprofits including The Bat Conservancy, Native Animal Rescue, and Friends of the Sea Otters to name a few.

The walk-a-thon will conclude with a celebration featuring eco-friendly vendor booths, student exhibits, an eco-carnival, live music and much more on our beautiful 335-acre redwood forest campus. Through your generous support, SFTP is becoming the "green" must-do family event in our area!

By participating, you will support deserving organizations in our community while gaining valuable marketing exposure. We have had 500+ attendees of all ages, all of whom are supporters of sustainable, environmentally focused initiatives. This audience really does "put their money where their heart is"!

As a sponsor, you will receive distinctive visibility with all SFTP participants and attendees onsite and through our website and news stories. Specific sponsorship levels and corresponding perks are attached. Our event outreach includes:

- numerous print ads in various publications
- comprehensive social media postings
- promotions on local public radio stations
- website link on our event page

Please join us making this positive, healthy, educational, green event a success!

Respectfully,

Linda Manzur
Summit for the Planet Chair

linda.manzur@mountmadonnaschool.org

408-846-4032

***Mount Madonna School is a 501(c)3 non-profit educational institution.
Sponsorship and other donations are tax deductible to the extent allowed by law.***

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SPONSORSHIP OPTIONS



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 **Earth Steward Sponsorship with a cash contribution of \$1,500**

Sponsors at this level will receive the following benefits:

- Mention in news releases and print advertisements
- Company logo/name on all event related postings (social media)
- Company logo/name on commemorative T-shirt
- 2 complimentary event T-shirts
- URL link from Summit for the Planet website sponsor page
- Booth/Opportunity to distribute company information during the celebration
- Sponsor-provided banner(s) hung at event

 **Sustainability Advocate Sponsorship with a cash contribution of \$750**

Sponsors at this level will receive the following benefits:

- Company logo/name on all event related event postings (social media)
- Company logo/name on commemorative T-shirt
- 2 complimentary event T-shirts
- URL link from Summit for the Planet website sponsor page
- Booth/Opportunity to distribute company information during the celebration
- Sponsor-provided banner(s) hung at event

 **Green Friend of the Fest Sponsorship with cash contribution of \$500**

Sponsors at this level will receive the following benefits:

- URL link from Summit for the Planet website sponsor page
- Booth/Opportunity to distribute company information during the celebration
- Sponsor-provided banner(s) hung at event

Yes! _____ wishes to support the 13th Annual Summit for the Planet at the following Level:

- Earth Steward Sustainability Advocate Green Friend of the Fest

Sponsor Signature: _____ Date: _____

SFTP Director Signature: _____ Date: _____

Return this form to:

Mount Madonna School, Attn: SFTP, 491 Summit Road, Mount Madonna, CA, 95076

Fax: 408-847-5633 or email: linda.manzur@mountmadonnaschool.org

Questions? Call Linda at 408-846-4032